



## LEAD GENERATION CAMPAIGN PITCH FOR GUARANTEEING THE INTEGRITY AND AVAILABILITY OF THE DATA WITH HPE SIMPLICITY

Good day, I am <<TMK campaign operator's name>> from <<Partner's name (Company)>>, may I speak to <<Name of end customer's contact>> please?

Hello <<Name of end customer's contact>>, a few days ago you were sent an email. The reason for my call is related to this email, since at <<Partner's name (Company)>>, as a HPE specialist, we are running a campaign with HPE to explain the advantages and benefits provided by the HPE SimpliVity hyperconvergence solution in terms of making security data backups and having a disaster recovery solution available.

HPE SimpliVity has integrated data protection functions and an extremely simple automatic recovery process that can be run by practically any person.

The most important advantages that HPE SimpliVity offers you for protecting your data include, amongst others:

- Extremely quick data backups.
- The capacity to quickly restore any of the data backups of a VM, from any node, to a new virtual machine.
- HPE SimpliVity RapidDR simplifies and speeds-up disaster recovery.

Do you find this information interesting? Would you be interested in a specialist explaining HPE SimpliVity for BackUp and DRO to you in more detail? On behalf of <<Partner's name (Company)>> we would be delighted to be able to give you more information via a video conference or if you prefer, we could visit you.

If the answer is affirmative for having a direct interaction, these are the options:

- Visit
- On-line meeting (Webex – Goto Meeting – etc.), planned on a specific date

If they prefer not to commit to a direct interaction, we would recommend:

Would you like us to send you information about HPE SimpliVity and the advantages of hyperconvergence? Confirm contact data, send them the general information HTML on HPE SimpliVity Datacenter and schedule a follow-up call.

Signing-off:

Thank them for their time and say good bye.