Hewlett Packard Enterprise

LEAD GENERATION CAMPAIGN PITCH: HPE SIMPLIVITY DATACENTER
The data centre of the future is based on hyperconvergence

Good day, I am <<TMK campaign operator's name>> from <<Partner's name (Company)>>, may I speak to <<Name of end customer's contact>> please?

Hello <<Name of end customer's contact>>, a few days ago you were sent an email. The reason for my call is related to this email, since at <<Partner's name (Company)>> as an HPE specialist, we are running a campaign with HPE to explain the advantages and benefits that hyperconvergence provides and why this is the technology on which the most advanced and the most business-prepared data centres are based.

The hyperconverged infrastructure is the best solution that IT departments have to fulfil these requirements and provides:
- Ability to have a data centre that is really "intelligent" and that guarantees that the service is always available.
- Facilitates the integration with the infinite range of Cloud services available on the market, performing as a hybrid in an efficient and secure way.

HPE offers the most advanced hyperconvergence solution. HPE SimpliVity. With this proposal you can:
- Perform an effective consolidation of your data centre.
- Take on VDI projects based on hyperconvergence, with the highest ROI.
- Implement an efficient disaster recovery system.
- Manage in a more efficient way any virtual-machine based environment.
- Reduction of maintenance and operational costs.

Do you find this information interesting? Would you be interested in a specialist explaining HPE SimpliVity to you in more detail? On behalf of <<Partner's name (Company)>> we would be delighted to be able to give you more information via a video conference or if you prefer, we could visit you.

If the answer is affirmative for having a direct interaction, these are the options:
- ☐ Visit
- ☐ On-line meeting (Webex – Goto Meeting – etc.), planned on a specific date

If they prefer not to commit to a direct interaction, we would recommend:
Would you like us to send you information about the rest of the HPE solutions for Digital Transformation? Tell us what technology you would like information about:
- ☐ Gen10 servers
- ☐ HPE storage
- ☐ Networking HPE (Switching – Routing – Wireless)
- ☐ HPE PointNext Professional Services

Signing-off:
Thank them for their time and say good bye.