



**Hewlett Packard  
Enterprise**



**GLOBAL LEAD GENERATION CAMPAIGN PITCH (if the 3 emails are sent): HPE SIMPLIVITY  
The data centre of the future is based on hyperconvergence**

Good day, I am from <<Partner's name (Company)>>, may I speak to <<Name of end customer's contact>> please?

Hello <<Name of end customer's contact>>, over the last few weeks we have sent you on behalf of <<Partner's name (Company)>> different emails, in which as HPE specialists, we have presented the advantages and benefits of the HPE SimpliVity hyperconvergence solution. Hyperconvergence is the technology on which the most advanced and prepared data centres for business requirements are based.

With HPE SimpliVity you can:

- Perform an effective consolidation of your data centre.
- Take on VDI projects based on hyperconvergence, with the highest ROI.
- Implement an efficient disaster recovery system.
- Manage in a more efficient way any virtual-machine based environment.
- Reduction of maintenance and operational costs.

Do you find this information interesting? Would you be interested in a specialist explaining HPE SimpliVity to you in more detail? On behalf of <<Partner's name (Company)>> we would be delighted to be able to give you more information via a video conference or if you prefer, we could visit you.

If the answer is affirmative for having a direct interaction, these are the options:

- Visit
- On-line meeting (Webex – Goto Meeting – etc.), planned on a specific date

Would you like us to go into more detail on some of the following technology solutions based on HPE SimpliVity?

- Consolidation of the data centre
- VDI
- BackUp and DRO
- Hybrid Cloud

If they prefer not to commit to a direct interaction, we would recommend:

Would you like us to send you information about the rest of the HPE solutions for Digital Transformation? Tell us what technology you would like information about:

- Gen10 servers
- HPE storage
- Networking HPE (Switching – Routing – Wireless)
- HPE PointNext Professional Services

Signing-off:

Thank them for their time and say good bye.