



**Hewlett Packard  
Enterprise**



## LEAD GENERATION PITCH FOR THE VIRTUALIZATION OF THE DESKTOP INFRASTRUCTURE BASED ON THE BEST HYPER-CONVERGENED INFRASTRUCTURE: HPE SIMPLIVITY

Good day, I am <<TMK campaign operator's name>> from <<Partner's name (Company)>>, may I speak to <<Name of end customer's contact>> please?

Hello <<Name of end customer's contact>>, a few days ago you were sent an email. The reason for my call is related to this email, since at <<Partner's name (Company)>> as an HPE specialist, we are running a campaign with HPE to explain the advantages and benefits that a Virtual Desktop Infrastructure (VDI) provides, where HPE has the best IT Infrastructure for its adoption.

Globalization requires that employees have mobile desktops and solutions that allow them to access critical business applications from any location and device. There are two VDI market leaders, Citrix and VMware, with which HPE has important alliances.

If you already have a VDI platform or want to implement one and want it to work on the most advanced hyperconverged infrastructure on the market, we present to you the HPE SimpliVity for VDI solution.

The most important advantages of the virtualization of the desktop infrastructure with Citrix or VMware and HPE SimpliVity include, amongst others:

- Keeps the applications and desktop operational environments up-to-date.
- Real mobility and teleworking.
- High availability and business continuity.
- Reduction of maintenance and operational costs.

Do you find this information interesting? Would you be interested in a specialist explaining HPE SimpliVity to you in more detail? On behalf of <<Partner's name (Company)>> we would be delighted to be able to give you more information via a video conference or if you prefer, we could visit you.

If the answer is affirmative for having a direct interaction, these are the options:

- Visit
- On-line meeting (Webex – Goto Meeting – etc.), planned on a specific date

If they prefer not to commit to a direct interaction, we would recommend:

Would you like us to send you information about HPE SimpliVity and the advantages of hyper-convergence? Confirm contact data, send them the general information HTML on HPE SimpliVity Datacenter and schedule a follow-up call.

Signing-off:

Thank them for their time and say good bye.